

Samantha Konecky

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Experience

**UNL Career Services, Lincoln, NE —
Graphic Design/Marketing Intern**

JANUARY 2025 - PRESENT

- Contribute to enhancing the visual identity and outreach of career fairs and events through creative and impactful design work.
- Produced designs optimized for both print and digital platforms, ensuring high-quality and consistent visual experiences across all materials.

Jacht, Lincoln, NE —Graphic Designer

JANUARY 2025 - PRESENT

- Develop and deliver creative concepts that consistently represent client brands, collaborating with copywriters, strategists, and account executives to bring innovative ideas to life.
- Manage project stages from research to evaluation, ensuring timely completion and high-quality standards while adapting strategies to meet the unique needs of clients.

Starbucks (Target), Omaha, NE —Barista

OCTOBER 2020 - PRESENT

- Train 10+ new employees based on learning style by demonstrating proper techniques and providing thorough instructions to exceed Starbucks standards
- Communicate with team members to share updates and announcements and ensure all members have the same knowledge

**Beauty View Farm, Wahoo, NE —
Instagram Manager/Graphic Designer**

JUNE 2023 - AUGUST 2023

- Designed and scheduled Instagram posts and stories to promote farm products
- Learned photography through practice capturing various public events

Education

**University of Nebraska-Lincoln, Lincoln, NE — Bachelor of Arts in Graphic Design,
Minor in Advertising and Public Relations**

MAY 2026

- GPA: 3.79/4
- Dean's List Fall 2022, Spring 2023, Fall 2024
- Relevant Courses:
 - Graphic Design 1, 2, 3, Typography 1 & 2, Web 1, Publication Design, Sales Communications, Strategic Development for ADPR

Skills

- Adobe Creative Cloud (Illustrator, Photoshop, Indesign, After Effects)
- Social Media (Instagram, Facebook, Tiktok, LinkedIn)
- Canva

Involvement

- Design Club-Executive Board (Treasurer)
- Alpha Lambda Delta Honor Society



@sammykonecky